

8 News Desk



## NEW JOBS AT POTTS PRINT (UK)

The Cramlington based printing, packaging and direct mail company has invested over £1.3million in a third Roland B1 5-colour press, and has expanded its workforce to 160 employees as a result.

The press will run alongside the existing Roland 705 and 706 machines, allowing the company to take on new business and offer improved turnaround to existing clients.

In total, 20 new employees have joined POTTS PRINT (UK) since January 2011, with more new vacancies planned throughout the year.

The Potts Print (UK) Training & Skills Academy takes on new apprentices as print assistants each year. Each apprentice receives valuable on the job training, progressing to become a skilled print operative.

The new press will be fully assembled by 7th April, then after testing it will be operational mid-April.

12 NEPA People



## LAURIE CANSFIELD JOINS POTTS PRINT (UK)

Cramlington based printing, packaging and direct mail company Potts Print (UK) has appointed Laurie Cansfield as Corporate Communications Manager.

The brand new role was created so that the company's commitment to local arts organisations and charities can be highlighted, as well as its continued business development and success in expanding the 160-strong workforce. The Potts Print (UK) social media presence will also be developed.

Laurie began his career as a graphic designer before changing direction to PR and social media, including the Newcastle based social network, happiest. "I'm over the moon to be working at Potts," he says. "The job is a new challenge and the people are great. They'll all be tweeting by Easter!"